



**Post Graduate Diploma in Entrepreneurship, Innovation and Design
Thinking (PGD-EID) (Self Finance)
2018-2019**



**Centre for Innovation and Entrepreneurship (CIE)
Jamia Millia Islamia, New Delhi**



Jamia Millia Islamia

Jamia Millia Islamia, an institution originally established at Aligarh in United Provinces, India in 1920 became a Central University by an act of the Indian Parliament in 1988. In Urdu language, Jamia means 'University', and Millia means 'National'. The story of its growth from a small institution in the pre-independence India to a central university located in New Delhi—offering integrated education from nursery to research in specialized areas—is a saga of dedication, conviction and vision of a people who worked against all odds and saw it growing step by step.

University would be celebrating its centenary in couple of years from now and has emerged as a top ranking educational institute in the country. It is ranked 12th overall for 2018 in the NIRF University rankings. The guiding philosophy, legacy, and endeavor have led it to establish strong academic relationships with Universities and institutes all over the world. Being a top rated multi-faculty university; Jamia Millia Islamia intends to contribute to the various facets of innovation and entrepreneurship. Being located in Delhi, the capital of India the University has its own advantages in terms of easy access to all and faster resolutions to the newer demands of the Society and the World.



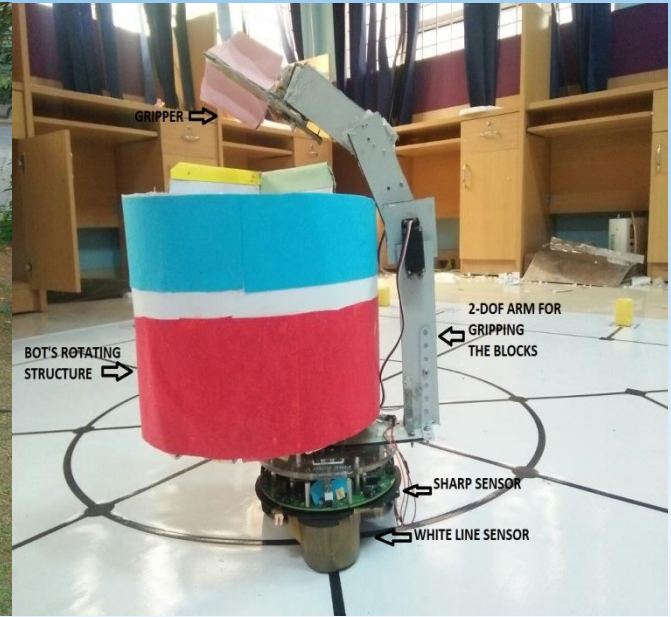


Centre for Innovation and Entrepreneurship (CIE)

Center for Innovation and Entrepreneurship (CIE), Jamia Millia Islamia, New Delhi provides a unique platform for the students of university to fulfill their academic dreams and develop independent thinking to achieve goals of life. It welcomes the innovative ideas of students, nurture them and provide a positive direction to these ideas so that students may become real innovators leading to the successful entrepreneurs. Centre also organizes startup meets regularly and selects best ideas which may be taken for the startups.

Centre for Innovation and Entrepreneurship (CIE) at Jamia Millia Islamia was established in the year 2014 in an effort to recreate the innovative instinct in each one in Jamia Millia Islamia, whether it be innovative curriculum development, innovative teaching methods, innovative projects, using innovation to solve a local social problem and later market it. The Centre for Innovation and Entrepreneurship (CIE) at Jamia Millia Islamia has two divisions namely; the **Innovation Centre** and **Livelihood Business Incubator**.





The Innovation Centre was initiated as one of the Spoke of the Cluster Innovation Centre established in University of Delhi under Design Innovation Mission of Government of India. There are several Innovation Clubs under the aegis of Innovation Centre working on different project based on Design Innovation. These Innovation Clubs are Android Innovation Club, Artificial Intelligence Club, Robotics Innovation Club, IOT Club.

The other division i.e., **Livelihood Business Incubator** was established under the Aspire Scheme of Ministry of Small and Medium Scale Enterprises (MSME) Govt. of India. The major objective of this division is to train and support the manpower from underprivileged section of the society and school dropouts to start their own small businesses. Several units such as packaged drinking water unit, bakery unit, packed spices unit, tailoring unit and beauty-parlor unit has been established under this division that not only providing the training and guidance to the candidates coming from the weaker section of the society, but also engaged in the commercialization of the products and services towards its motive to get self-sustained in near future. Some of the products such as JMI Jal (packaged drinking water), JMI Spices (packed spices), JMI Bakers (packaged bakery products) have already been launched within the university. The Centre is planning to launch these products in the open market very soon.

The Centre is dedicated to serve nation and the mankind through these initiatives and hope that these initiatives will be helpful in the sustainable development of the Nation.



Post Graduate Diploma in Entrepreneurship, Innovation and Design Thinking (PGD-EID) (Self Finance)

IS THIS PROGRAMME FOR YOU?

This is for the young minds with the conviction of creating new opportunities for themselves and become a Job provider in the field of their choice and passion.

It will help the students and young entrepreneurs who have a startup or startup idea and are looking to take the first steps towards success.

PROGRAMME OBJECTIVE

The primary objective of the program is to inspire and educate students so that they may develop confidence, leadership skills, and critical thinking skills to succeed in establishing successful startups.



Highlights of the Programme

- This program will develop the analytical abilities and strategic competencies necessary for students who wish to become entrepreneurs or are already part of a growing business through Design Thinking.
- It includes identifying entrepreneurial opportunities, creating a business plan, securing financial backing and coordinating business growth
- Develop innovative and high-potential commercial opportunities
- Create products or services in a start-up context or within an existing organization



Course Structure

Duration of the Course: Two Semesters

Course Fee: Rs 20,250/- Per Semester

First and Second Semester

During first semester, there will be four courses and four courses again in second semester. The titles and credits of these courses are as follows;

S. N.	Course	Course title	Credit	Period per week		Distribution of marks			
				L	P	Mid Sem Evaluation		End Sem exam	Total
						CWS	MST		
FIRST SEMESTER									
01	PGD-101	Management Concept and Design Thinking	4	4	-	-	40	60	100
02	PGD-102	Accounting for Decision Making	4	4	-	-	40	60	100
03	PGD-103	Marketing Research and Data Analysis	4	4	-	-	40	60	100
04	PGD-104	Legal Environment for Entrepreneurship	4	4	-	-	40	60	100
SECOND SEMESTER									
01	PGD-201	Entrepreneurship and Innovation – New START-UP Projects Ideation	4	4	-	-	40	60	100
02	PGD-202	START-UP Project Planning and Analysis	4	4			40	60	100
03	PGD-203	START-UP Execution at the Incubation Centre	4	4	-	-	40	60	100
04	PGD-204	START-UP Project Scalability Report	4	4			40	60	100
		TOTAL CREDITS	32				TOTAL MARKS		800

During second semester, there will be industrial training and project work. The students will visit the industries, research labs and established entrepreneurs and select a supervisor there to undertake the project work based on one of the emerging areas of Entrepreneurship, Innovation and Design thinking.

Career Prospects

This course is in line with the government's initiative to help job seekers become job creators. The course pedagogy has been designed to cover all the aspects of a Start-Up project and will incorporate entrepreneurial business planning, marketing research, managerial and domain skills, engineering innovations, design thinking, start-up project execution, among other aspects. Experts in their specific domains will be called for brainstorming sessions with students so that they can help formulate and generate new startup ideas and act as a mentor.



Admission Process

Admission will be done through the Entrance exam followed by the interview.

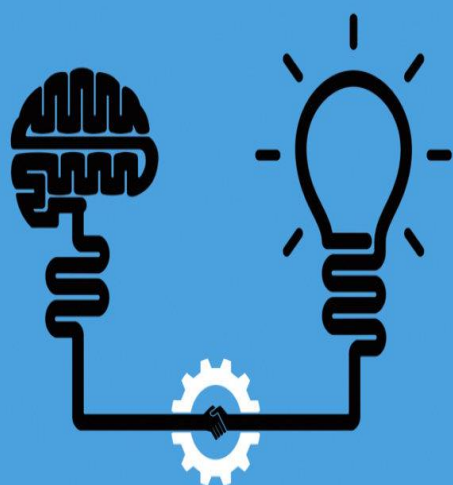
Weightage of marks

- Written Exam: 70 Marks
- Interview: 30 Marks

Centre of the exam will be In Jamia Millia Islamia ,New Delhi only

How to apply

The last date of submitting online applications for the course that will admit a total of 20 candidates is July 31, 2018. Applicants can apply for admission through the website of the Office of the Controller of Examination Jamia Millia Islamia at <http://jmicoe.in>



More Information

**Centre for Innovation and Entrepreneurship
(CIE)**

**Jamia Millia Islamia- A Central University
Maulana Mohammed Ali Jauhar Marg
Jamia Nagar, New Delhi -110025**

E-mail : cie@jmi.ac.in